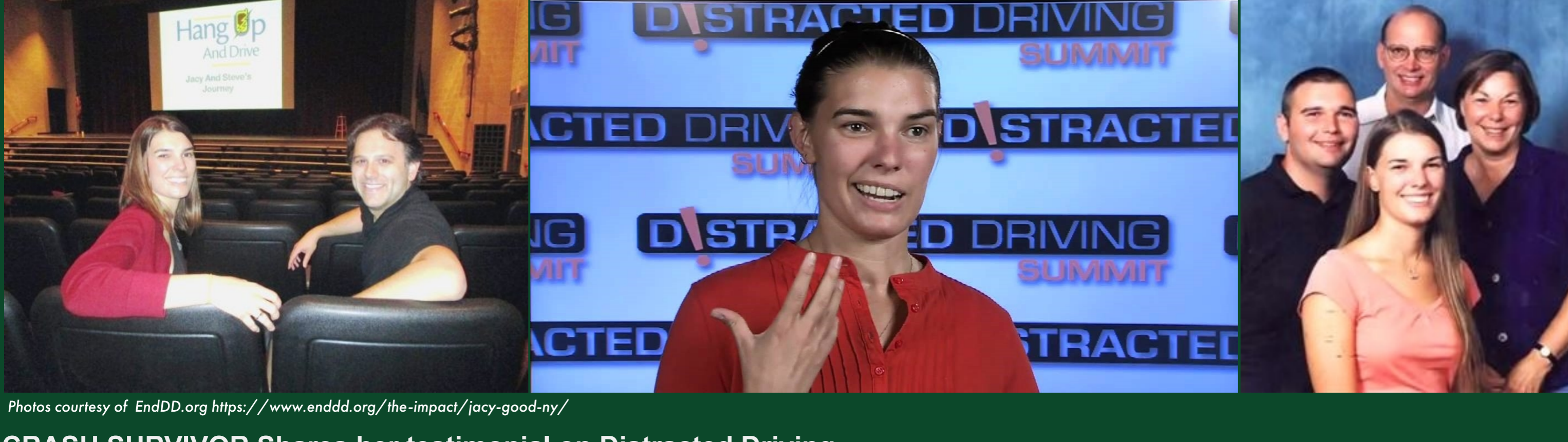


DRIVING SAFETY EDITION



Photos courtesy of EndDD.org <https://www.enddd.org/the-impact/jacy-good-ny/>

CRASH SURVIVOR Shares her testimonial on Distracted Driving

Jacy Good- aged 32- guest interviewed teens on distracted driving on social media
 Staff report

On May 18, 2008, Jacy Good and her parents attended her graduation ceremony at Muhlenberg College in Allentown, Pennsylvania. Jacy had landed her dream job through AmeriCorps as a team leader for Habitat For Humanity; she could not wait to start! On the way home from graduation, a young driver talking on his cell phone ran a red light, causing a tractor-trailer to swerve and crash into the Good's vehicle. Jacy was critically injured, and both of her parents, Jean and Jay Good, died instantly. Jacy underwent 9 hours of surgery and was given only a 10% chance of surviving. She spent months in the hospital and rehabilitation and had to learn to walk and talk again. Her body contains numerous titanium rods, plates and screws. Due to a traumatic brain injury, Jacy is unable to use her left arm or lower leg and walks with a cane. She had to relearn to do the everyday things in life using only one arm.



Freshman Year, 2005

Jacy's Parents

Married in 2013

Photos and story courtesy of hangupanddrive.com/our-story/

A LITTLE BACKGROUND

Jacy and now-husband Steve Johnson met one August day in 2004, as they moved into their respective dorms as freshman at Muhlenberg College in Allentown, PA. A short three weeks later, they'd share their first kiss. The rest, as they say, is history. Following 3 1/2 fantastic years as a couple, Jacy and Steve approached their May 2008 graduation day in eager anticipation for "real life" to start. Steve prepared to enter the banking world, while Jacy had landed her dream job via AmeriCorps- to enter the workforce as a team leader for Habitat For Humanity. The two forged plans for their careers, as well as their lives together.

However- only hours after receiving diplomas on stage, misfortune thrust them into a world of terror, uncertainty, and overwhelming gloom. Halfway back to her childhood home in Lancaster, PA, a tractor trailer struck the car carrying Jacy and her parents head-on as both entered an intersection on a green light. The truck had swerved to avoid a man coming from the intersecting road who turned left through a red light. That man was talking on his phone at the time he turned illegally. Jacy's parents never left the scene but an astounding series of fortunate events and unequalled medical care kept Jacy alive in the crumpled car, the ambulance ride, and through 8 1/2 hours of surgery. Doctors forecast a small 10% chance of survival for Jacy as she lay comatose and nearly unrecognizable in intensive care that first night. Steve spent 12 hours a day by her side through four months of hospitalization. Jacy's laundry list of injuries have managed to heal through time (and a healthy dose of titanium rods, plates, and screws)- but due to a traumatic brain injury she is unable to use her left arm or lower leg and has minor lingering cognitive issues.



Jacy and Steve in three of their thousands of speaking engagements since 2010: (l-r: Hard Rock Café, Untitled venue, Cargill Chemical)

SPEAKING ENGAGEMENTS: ADVOCATES FOR SOCIAL CHANGE

CORPORATE

Less than a year after that life-altering tragedy Jacy- with Steve offering moral support- began to campaign for a cell phone ban in her native Pennsylvania. This unexpectedly triggered an avalanche of interview requests and public appearances. Since April 2010, Jacy has made guest appearances on The Oprah Winfrey Show, an honorary guest of Secretary-General Ban Ki-Moon at the United Nations, a "Hero Among Us" in People Magazine, a speaker at Maria Shriver's Women's Conference, on NPR's Car Talk, and has featured in dozens of articles, television news pieces, and press conferences nationwide. You may also have seen her on TLC's Say Yes To The Dress. In January 2015, Jacy was profiled on CNN's The Human Factor. A PSA through AT&T's 'It Can Wait' campaign went viral, amassing over 300 million views across social media. Early on in that amazing journey, the couple came to the realization that their account could impact and potentially save lives; since 2011 Jacy and Steve have spoken at over 1,000 events across the world to well over 300,000 people, encouraging the public to make safer driving choices, advocating for companies to develop and enforce cell phone policies, and legislators to put in place the necessary laws to protect the public.



SCHOOLS

Jacy's and Steve's speaking careers began in June 2010 with a chance invitation to speak to health classes for a day. Through them, the couple managed to overcome the terror of public speaking and came out with a real sense of empowerment. It was clear that our story was interesting enough to hold an audience's attention and powerful enough to make a real impact. Since the beginning of 2011 the Hang Up And Drive program has been seen across the country at over 700 events for teens. They've found that, from high schools to religious institutions to summer camps and more, they can connect with teens on a peer to peer level. Through social media, Jacy connects with and keeps in touch with anyone from the audience who's interested in the topic.

Cell phone use while driving is much more prevalent amongst teenagers than any other form of distraction or impairment. Auto crashes make up- BY FAR -the number one killer of teenagers. Let them help you and your loved ones spare the senseless loss that entered their lives from ever touching your community.



Jacy working to enact new laws in New York State

Schedule of Speaking Engagements Find Jacy's and Steve's Recent/Upcoming Schedule Below:

2021 – JULY THRU DECEMBER

- July 06 – Southern Oregon American Society of Safety Professionals, VIRTUAL
- July 20 – Artera Services Internal Video Production, Atlanta Georgia
- July 26 – Washington/Warren County Victim Impact Panel, Glens Falls New York, LIVE PLUS STREAM
- Aug 02 – Greenburgh Police Department Youth Camp, Hartsdale New York
- Aug 03 – Good Shepherd Health Care, Hermiston Oregon, PPD
- Aug 09 – City of Medford Employees x2, Oregon
- Aug 10 – City of Medford Employees x2, Oregon
- Aug 11 – City of Medford Employees, Oregon
- Aug 30 – Washington/Warren County Victim Impact Panel, Glens Falls New York, LIVE PLUS STREAM
- Sep 13 – Scarsdale High School Evening Program, New York, VIRTUAL
- Sep 20 – Center Moriches High School Evening Program, New York, VIRTUAL
- Sep 22 – Missouri Highway Safety and Traffic Conference, Columbia Missouri
- Sep 23 – Rockhurst High School, Kansas City Missouri
- Sep 23 – Northern Natural Gas Winter Forum Meeting, Overland Park Kansas
- Sep 24 – White Plains High School x2, Right here where we live!, PPD
- Sep 27 – Washington/Warren County Victim Impact Panel, Glens Falls New York, LIVE PLUS STREAM, PPD
- Sep 28 – Portland Parks and Rec, Oregon, VIRTUAL
- Oct 18 – Widener University Physical Therapy Class, Chester Pennsylvania
- Oct 20 – Families For Safe Streets Meeting, VIRTUAL
- Oct 25 – Northeastern Community Action Partnership Youth Summit, Schenectady New York, LIVE PLUS STREAM
- Oct 25 – Washington/Warren County Victim Impact Panel, Glens Falls New York, LIVE PLUS STREAM
- Oct 27 – Redmond Area Driver's Ed Students, Oregon, VIRTUAL
- Oct 28 – Rae Kushner Yeshiva High School, Livingston New Jersey
- Nov 4 – Salt River Project, Tempe Arizona, VIRTUAL
- Nov 9 – American Safety Institute Instructor Recertification, VIRTUAL
- Nov 11 – SAR High School, Bronx New York
- Nov 11 – Columbia River Driver Education, Oregon, VIRTUAL
- Nov 17 – Bergen County Technical High School, Teterboro New Jersey
- Nov 22 – Penfield High School x4, New York
- Nov 23 – Penfield High School x3, New York
- Nov 23 – Geneseo Central High School, New York
- Nov 24 – Bradford Central High School, New York
- Nov 29 – Washington/Warren County Victim Impact Panel, Glens Falls New York, LIVE PLUS STREAM
- Dec 9 – Seaford High School, New York
- Dec 9 – Meadowbrook Alternative Program, Merrick New York
- Dec 9 – Calhoun High School, Merrick New York

COVID HAS KEPT THINGS QUIET, BUT OUR SPRING ALREADY HAS 50+ BOOKINGS, SO DO NOT WAIT IF YOU ARE INTERESTED IN A SPECIFIC DATE. THEY'VE ALREADY HAD TO TURN DOWN SEVERAL EVENTS.

PRESS

Listen to Jacy's interview with NPR in Hawaii during Hang Up and Drive's work there in early 2019. Jacy has a starring role in this PSA from the "It Can Wait" campaign. Hang Up And Drive keynoted a very special day during a visit to Lynbrook High School in New York. A few times a year, Hang Up And Drive gets to take part of events like these at high schools and middle schools. These keynotes make an incredibly powerful way to give young people unique perspectives on various important issues impacting the world, as well as empowering them to effect their community. Check out a profile of Jacy on a segment of CNN's The Human Factor, along with an accompanying article!

November, 2017

Hang Up And Drive's friends at StreetSafe in North Carolina have now had them, for a grand total of 17 schools. It's a fantastic partnership that's helping the organization change the driving culture of an entire state, one teen at a time. Watch this great story.

March, 2016

Hang Up And Drive spoke at Somers High School in NY, an event the group does each year for a new batch of students and their parents. Would you like to see how far Jacy's come? This video was the very first interview Jacy gave as the local newspaper updated the community on Jacy's condition. Created less than five months after Jacy's graduation day, one can readily see Jacy's lingering cognitive struggles. It inspires us everyday to remember where we were then and what we've achieved since.

CONTACT

Phone number: (914) 512-5194

If you are a client needing to reach them regarding an imminent event, call or text Steve at (914) 329-6369! Jacy and Steve travel quite a bit, so email is often the best way to get a hold of them. They check their inbox regularly, so please check your spam folder if you have not seen a response after a couple days!

jacyandsteve@hangupanddrive.com

You can always use the booking form for inquiries as well. Thank you.