



Creative engagement starts here.

Fueled by a passionate vision to make consumer goods readily accessible to Germans nationwide, the Ottos transformed a modest shoe business into a flourishing mail order catalog.

It's directly from this vision that's expanded Otto Group from a leading national e-commerce brand to a tech-savvy business enterprise spanning globe-wide

-with an ever-growing business engagement base that includes SAP S/4HANA, as well as many others. We celebrate the individual and her needs- whether installing a stove for Gertrude, or connecting a network system for coroprate.

But we're more than a trusted team of consumer professionals. 1990 introduced the start of a series of earth-conscientious initiatives to reduce

tonnes of carbon emissions nationwide. Like you, we at Otto truly care about the environment and all its precious life, with various eco-friendly measures in order to ensure Otto Group reaches its promise as a carbon-neutral company.

So wherever your business framework stands in today's digital age, Otto Group is here for you - and our environment- each step of the way.

otto

Innovative engagements.
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