



## ***For the love of the sport, forever.***

We were there for Uruguay's very first pitch. We covered Brazil's domination of France in 1958, and saw France return the favor 40 years after.

At Adidas, our passion is rivaled only by the athletes and fans whose jerseys bear our slogan. To all of you defending champions, ironmen,

up-and-comers, and underdogs. For ninety-plus years, you keep inspiring us to our best moments... and we'll be there for yours.

  
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